

FOR IMMEDIATE RELEASE

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**The Brown Hotel Invites Louisville to Participate
in 85th Anniversary Celebration**

From 85 Cents to \$85, a Taste of The Brown is Within Reach for All

LOUISVILLE, Ky. (DATE) - - - In 1923, the price of gas hovered around 25 cents a gallon, *Time Magazine* hit newsstands for the first time and Zev was the winner of the 48th Kentucky Derby. In October of that year, history was made in Louisville when The Brown Hotel opened its doors to the public for the first time. Famous throughout the world for its grandiose beauty and its signature Hot Brown dish, The Brown is as celebrated today as it was 85 years ago. To show gratitude for 85 years of support, The Brown is offering a full schedule of special packages and dining events from Wednesday, Oct. 22 through Friday, Oct. 24! For information or reservations, call 502-583-1234.

The Brown Hotel 85-Year Celebration

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| Wednesday, October 22 | Hot Brown cups to go available for 85 cents by the lower lobby entrance from Noon – 1 p.m. Hot Brown lunch in J Graham’s Café A \$20 cover charge will benefit the Kentucky Humane Society in memory Wozzem, the late Mr. Brown’s rescued poodle and best friend. The 85 cent meal includes the original Hot Brown, salad, Derby Pie and beverage from 11 a.m. to 2 p.m. |
| Thursday, October 23 | The English Grill Bourbon Dinner \$85 excluding tax and gratuity Dinner will be served at 7 p.m. The English Grill will partner with several local distilleries such as Craig Beam from Heaven Hill, Harlen Wheatley from Buffalo Trace, Bill Samuels from Maker’s Mark, Jim Rutledge from Four Roses and Jimmy Russell from Wild Turkey to present a spirited five-course dinner prepared by the hotel’s executive chef Laurent Géroli. |
| Friday, October 24 | The \$85 Brown Experience A limited number of guest rooms will be available for \$85. The first 10 callers will receive this promotional rate. |
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The Brown Hotel, located at Fourth and Broadway, has been a Louisville tradition for 85 years. It is home to the four-diamond English Grill and a casual venue called J. Graham's Café where guests can try the legendary sandwich called "The Hot Brown." The Brown Hotel is also a member of the Preferred Hotels and Resorts and Historic Hotels of America. For more information on this luxury hotel or a recipe of "The Hot Brown," visit The Brown's website at www.brownhotel.com or call 502-583-1234.

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The Brown Hotel is an 1859 Historic Hotel and holds a AAA Four-Diamond rating.